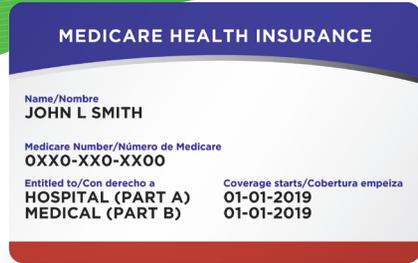


OneTouch Verio® and Ultra® products are ALWAYS covered by Medicare Part B*



If you have traditional Medicare, tell your pharmacist to run Medicare Part B. In most instances, Medicare Part B covers:

- Meters and test strips
- Lancing devices and lancets

After you meet your Part B deductible:

You pay 20% of Medicare's allowable, so you pay only \$1.66 for a box of 50 test strips.

You may have a \$0 co-pay with a supplemental health plan.

Get the #1 brand recommended by doctors

Medicare Part B

OneTouch® products are widely available at retail pharmacies.

Medicare Advantage and Medicaid

OneTouch® products are available through health plan approved mail order and retail suppliers.

Show your Red, White and Blue Medicare Part B card. OneTouch® is always covered*



For product information:



1 (800) 227-8862
Mon-Sun 8:00am-8:00pm EST



www.OneTouch.com



Find answers to your Medicare coverage questions here.



*Coverage and payment subject to co-insurance, deductible, and patient eligibility requirements. LifeScan does not guarantee coverage or payment.

Understanding how your test strips are covered by Medicare

Possible reasons for rejection

#1 brand used by Medicare Patients

Part B: (Traditional Medicare)

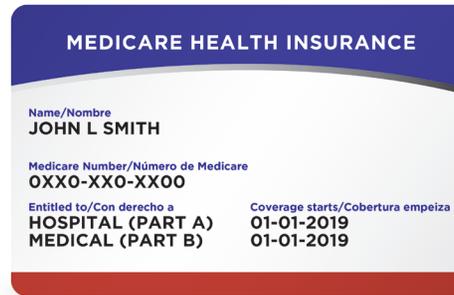
Covers diabetes testing supplies including OneTouch® test strips and lancets. If you only have this coverage, use your red, white and blue card.

Part C: (Medicare Advantage)

Private Insurance companies manage Medicare Advantage plans; co-pays or co-insurance and out-of-pocket maximums may apply. The insurance plan determines which brand(s) of diabetes testing products are covered and the cost. If you have this coverage, your plan card should be used instead of your Medicare red, white and blue card.

Medicare plus Medicaid: (Dual Eligible)

Medicare Part B acts as the primary insurance, and Medicaid can be used as secondary insurance to bring down your patient out-of-pocket cost on your diabetes testing supplies. If you have this insurance, give your pharmacist your Medicare Part B red, white and blue card.



If your Medicare Part B claim was rejected at pharmacy, confirm whether:

1. The pharmacist mistakenly ran Part D instead of billing Part B (your red, white and blue card)
2. You have a Medicare Advantage plan that doesn't cover the same diabetic testing products as Traditional Medicare.
3. Your prescription is for a larger quantity than Medicare allows. If you require additional test strips, talk to your doctor.

If you are asked to pay full price for test strips, confirm whether you have met your annual deductible.

The OneTouch Verio Reflect® Meter:

- Simple 2-step testing.
- Easy to read color display with backlight.
- The Blood Sugar Mentor™ feature provides insight and guidance so you can take action*



*Always use your current result for immediate treatment decisions and talk to your healthcare professional before making significant changes to your diabetes care plan.

OneTouch® test strips provide accuracy you can trust.