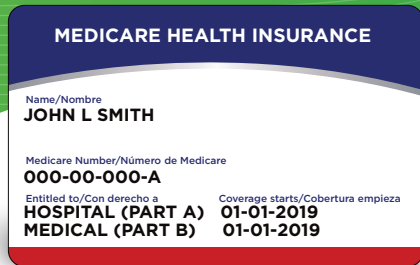


OneTouch® testing supplies
are ALWAYS covered by
Medicare Part B*



If you have traditional Medicare, tell your pharmacist to run Medicare Part B. In most instances, Medicare Part B covers:

- Meters and test strips
- Lancing devices and lancets

After you meet your
\$185 Part B deductible:

You pay 20% of Medicare's
allowable, so you pay only
\$1.66 for a box of 50 test strips.

You may have a \$0 co-pay with
a supplemental health plan.

Get the #1 brand
used by Medicare
patients

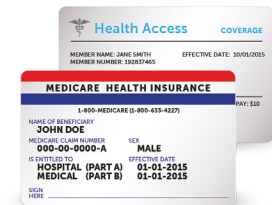
Medicare Part B

OneTouch® products are widely
available at retail pharmacies.

Medicare Advantage and Medicaid

OneTouch® products are available
through health plan approved mail
order and retail suppliers.

Show your Red, White and
Blue Medicare Part B card.
We've got you covered.



For product information:

 1-800-227-8862

 www.OneTouch.com

Find answers to your Medicare
coverage questions here.

The different parts of Medicare

Part A:
(Traditional Medicare—Red, White & Blue Card)
Coverage for in-patient care such as hospitalization and skilled nursing facility.

Part B:
(Traditional Medicare—Red, White & Blue Card)
Coverage for out-patient care such as physician visits, durable medical equipment, and diabetes testing supplies including OneTouch® test strips and lancets.

Part C: (Medicare Advantage)
Managed by private insurance companies; co-pays or co-insurance and out-of-pocket maximums may apply. The insurance plan determines which brand(s) of diabetes testing products are covered and the cost. If you have this coverage, your plan card should be used instead of your Medicare red, white and blue card.

- Medicare Advantage Plan **(MA)**: Administers benefit for in-patient and out-patient services.
- Medicare Advantage Plan **(MAPD)**: Administers benefit for in-patient and out-patient services, **as well as prescription drug benefits.**

Part D: (Prescription Drug Coverage Only)
Managed by private insurance companies. Does not cover diabetes testing supplies.

Medicare plus Medicaid: (Dual Eligible)
Medicare Part B acts as the primary insurance, and Medicaid can be used as secondary insurance to bring down your patient out-of-pocket cost on your diabetes testing supplies.

Don't worry if your claim didn't go through

If your claim was rejected, the pharmacist should be your first stop.

Confirm whether:

1. Your \$185 Medicare Part B deductible has been met. Once you meet your deductible, you pay only 20% of the Medicare allowable; so you pay just \$1.66 for a box of 50 test strips.
2. The pharmacist mistakenly ran Part D instead of billing Part B (your red, white and blue card).
3. You have a Medicare Advantage plan that doesn't cover the same diabetic testing products as Traditional Medicare.

Keep testing. Stay confident.

Part of effective diabetes management is regular testing, according to your healthcare professional's recommendations, to get an understanding of your blood sugar values.

You can have greater confidence knowing that OneTouch® test strips offer proven accuracy that you can trust.

Medicare Part B only pays for a certain quantity of testing supplies. If your doctor determines they are medically necessary, Medicare might cover additional test strips and lancets to help manage your diabetes.

