

One Touch and Videoconferencing

Realize the Full Potential with Measurement and Response Capabilities



Fully leverage videoconferencing technology with One Touch

“Fully interactive distance learning (IDL) has aided us in achieving our corporate training goals by delivering on three critical needs—speed, reach, and consistency. IDL is an essential training and communication tool for a company’s survival in a competitive business environment.”

J. Robert (Bob) Walker,
Supervisor
Employee Development
GPU Energy

Demand for videoconferencing solutions is spreading rapidly as companies increasingly realize the benefits they bring to the business. At a time when employees are being asked to produce more with fewer resources, it has become vital to fully leverage technology investments. With the **One Touch**[™] solution – a suite of interactive session management and measurement tools – organizations can maximize their investment in videoconferencing to its fullest potential.

Maximize Learning

Industry experts have identified the effectiveness of adding One Touch interactivity and session management tools to a videoconferencing network. One Touch and videoconferencing offer the live, two-way audio and video interactivity of videoconferencing in addition to interactive participant responses and a complete suite of presentation authoring and session management tools. Participants are able to register responses to polls, quizzes, and tests – greatly enhancing the presenter’s ability to manage the class in real-time, while precisely measuring and certifying class progress and participant comprehension.

One Touch tools can be used to produce a variety of reports including attendance, individual responses to questions, overall class performance, and the number of participants directly interacting with the presenter. Participant results can also be exported to an enterprise learning and resource management system.

Empower the Network

Integration of the One Touch solution into a videoconferencing network provides the following advantages:

- > Maximizes the organization’s current and future investments in a videoconferencing network by enabling effective and measurable distance learning
- > Delivers a highly interactive and personalized learning experience for both the presenter and participants
- > Enables sharing of information in an interactive and engaging environment
- > Provides attendance and grading reports for certificate programs and compliance purposes
- > Improves the overall experience by eliminating disruptive video switching and confusion caused by random voice activation
- > Allows the presenter to gauge whether the message is being understood
- > Captures session data and results for accountability tracking

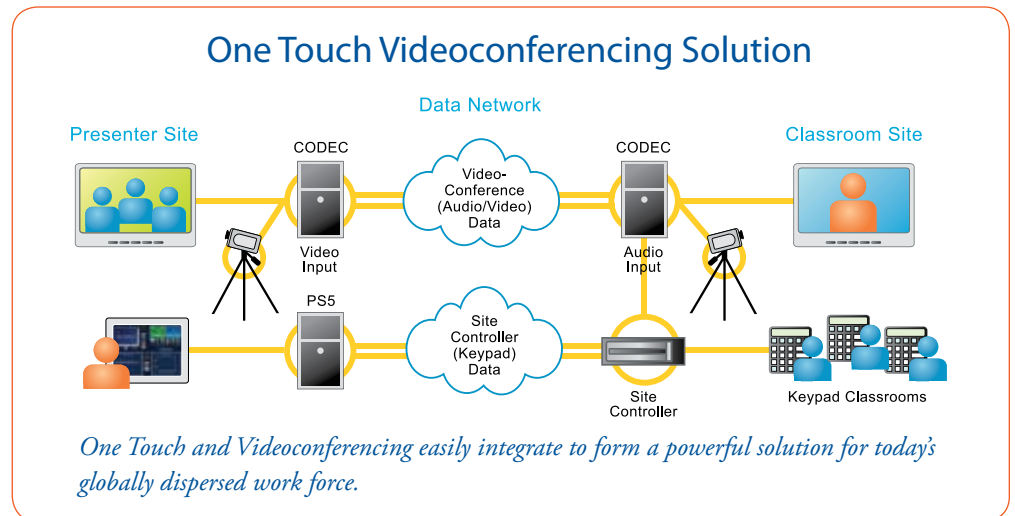


One Touch with Videoconferencing increases the effectiveness of communications and learning initiatives.

Integration Considerations

Adding One Touch interactivity to a videoconferencing solution is a simple process.

1. Provision a data network for One Touch interactive keypad responses between each remote viewer location and the presenter location.
2. Connect an audio cable between the One Touch Site Controller audio output and the videoconferencing auxiliary audio input.
3. Connect a video cable from the One Touch Presentation Server to the auxiliary video input in the video switcher.
4. Configure the Site Controller to establish a data connection with the Presentation Server.



About One Touch

One Touch Systems is the leading provider of solutions for live, interactive distance communications and learning. The One Touch solution enables highly interactive, distributed learning by integrating video, voice and data over any broadband network. One Touch powers the highest levels of live, face-to-face-like interactivity with measurable and certifiable results. One Touch extends the reach of communication and learning sessions to geographically dispersed participants in networked classrooms as well as at individual PCs.



40 Airport Parkway
San Jose, CA 95110
408-436-4600
www.onetouch.com