

OneTouch 5 | customer quotes

One Touch™ provides the ability for organizations to increase the capacity to communicate, collaborate and train large numbers of people. Using the OneTouch solution, our customers have conducted highly interactive, presenter-led, two-way sessions throughout the world, reaching an estimated 3.5 million employees each year. Read on to see what a few of our customers have to say about the many different returns they are getting from their OneTouch investment.



Ford Motor Company

“The key is interactivity because that's the way adults learn. This is revolutionizing the sales training world.”

– Larry Conley, Manager, **FORDSTAR Communications Network**



Social Security Administration

“Those kind of savings (\$24 million annually) combined with the ability to bring a lot of people together in a cost-effective way certainly drew us to the OneTouch Interactive Distance Learning technology. The real benefit, though, is being able to provide quality customer service, quickly and efficiently.”

– Bob Meekins, Branch Chief, **Social Security Administration**



Consolidated Edison

“We were surprised to find that students perceive the OneTouch desktop learning experience as if they were getting individual training. This is an unexpected benefit, because when people feel this way, they naturally learn better.”

– Charlie Speed, Environmental Health & Safety Instructor, **Consolidated Edison**



BMW UK

“The capabilities of the OneTouch-powered eLearning network has had a pronounced effect on the productivity of the BMW (GB) workforce.”

– Phil Horton, Marketing Director, **BMW UK**



Walgreens

“Clearly OneTouch is the superior product for the way that the Walgreens organization operates... Although our first phase using the OneTouch solution involves traditional interactive distance learning (IDL), what people have really responded to is its use for what I term ‘interactive distance decision making’.”

–David Harnish, Corporate Manager of Meetings and Media, **Walgreens**



AT&T

“ We have concluded that live video broadcast, with the ability to interact with the presenter, is as close to the standard classroom environment as you can be, without really being there. Best of all, this methodology meets our initial goal of reducing training costs dramatically and meeting the target audiences’ needs.”

– Don Gentry, C.D.P., Distance Learning Specialist, **AT&T Kansas City Technical Education Center**



GPU Energy

“ Fully interactive distance learning (IDL) has aided us in achieving our corporate training goals by delivering on three critical needs—speed, reach, and consistency. IDL is an essential training and communication tool for a company’s survival in a competitive business environment...We estimate the savings attained using OneTouch IDL over our previous training model for the accelerated SAP training alone totaled \$2.1 million.”

– J. Robert (Bob) Walker, Supervisor, Employee Development, **GPU Energy**



Federal Aviation Administration

“ The FAA’s annual training budget was cut over 40% from 1992-96. With 25% of our annual budget going for travel, interactive distance learning makes it possible for us to reduce the travel and per diem expenses while maintaining the same level of training.”

– Hank Payne, former Manager, **Federal Aviation Administration**



American Express

“ OneTouch is helping us change the way we do financial planning. Using OneTouch and the Advisor Learning Network, our advisors are finding that it’s a very convenient way to learn, to advance their financial planning skills, and to become better advisors to their clients.”

– Mark Steen, Manager of Technologies, **American Express**



Standard Bank

“ The final decision to go with OneTouch was relatively easy, considering the company, the support in South Africa, OneTouch’s interactivity, and its functionality...in researching interactive distance learning solutions, we wanted the best and with OneTouch, I believe we got it.”

– Larry Jackson, Head of Learning Systems, South Africa, **Standard Bank**

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